

Sponsor and Exhibitor Information



**71ST Annual
Convention**
& Reimbursement Conference



HYATT
REGENCY™
MISSION BAY
San Diego, CA



September 24-27, 2019





71ST Annual Convention & Reimbursement Conference



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REGENCY[®]
MISSION BAY
San Diego, CA

September 24-27, 2019

California Ambulance Association

2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833
Toll Free: (877) 276-1410 • Fax: (916) 924-7323 • www.the-caa.org

SPONSORSHIP and EXHIBITOR INFORMATION

The California Ambulance Association's Annual Convention & Reimbursement Conference will be held September 24-27, 2019 at the Hyatt Regency Mission Bay in San Diego, California. We encourage you to market your business by participating as a sponsor and/or an exhibitor, while showing your support of the CAA.

The CAA Marketplace will feature table top displays on Wednesday, September 25, 2019 from 7:30 am - 5:00 pm and on Thursday, September 26, 2019 from 7:30 am to 1:15 pm. The CAA Marketplace will serve as the central convening area for convention delegates.

All sponsors and exhibitors will receive a listing and recognition in the post-convention issue of *The Siren* and the

convention program, in addition to signage displayed throughout the convention. We look forward to your participation.

Exhibit spaces are distributed based on level of sponsorship and date of receipt of contract and payment.

Additional Exhibit Hall passes can be purchased for your company reps for \$200 each. Exhibit hall passes include tickets to the Wednesday and Thursday lunches and Wednesday evening Chair's Reception.

In order to be recognized on conference signage and printed material, your contract and payment must be received by September 2, 2019.



SPONSORSHIP OPPORTUNITIES

ELITE SPONSORSHIP \$4,500

ITEMS INCLUDE:

- Preferred Location for Exhibit Space (electricity included)
- Recognition Throughout All Days of Conference, Verbally and on Signage (Tuesday-Friday)
- Company logo on hotel room keycards (deadline of August 5, 2019)
- Full Conference Registrations for 3 People
- Exhibit Hall Passes for 2 Additional Representatives
- Opportunity to address all attendees during Wednesday lunch for 10 minutes
- Full Page, Full Color Ad Provided to all Conference Attendees
- Banner Ad on CAA Website for 1 Year
- Opportunity to Add Item to Attendee Tote Bag
- Company Listing in Conference Schedule
- ½ Page Ad in *Siren* magazine for 4 issues

Do you want to see your logo and hear your name at every opportunity for the full four days of the conference? If the answer is yes, then the Elite Sponsorship is for you. The Elite Sponsors get recognized at all of the events available to VIP, Premium and Gold.

V.I.P. SPONSORSHIP \$2,750

OPTIONS:

- Chair's Reception (Wednesday)
- Keynote Speaker (Wednesday)
- Lunch (Wednesday)
- Lunch (Thursday)
- Keynote Speaker (Thursday)

ITEMS INCLUDED:

- Preferred Location for Exhibit Space (electricity included)
- Recognition During Selected Activity
- Full Conference Registrations for 2 People
- Exhibit Hall Passes for 2 Additional Representatives
- Opportunity to address all attendees during Wednesday lunch for 5 minutes
- Quarter Page Ad in Conference Schedule
- Banner Ad on CAA Website for 6 Months
- Opportunity to Add Item to Attendee Tote Bag
- Company Listing in Conference Schedule
- ½ Page Ad in *Siren* magazine for 2 issues

PREMIUM SPONSORSHIP \$1,750

OPTIONS:

- Golf Tournament (Tuesday)
- Tuesday Evening Social Activity (Tuesday)
- Breakfast (Wednesday)
- Breakfast (Thursday)

ITEMS INCLUDED:

- Exhibit Booth (electricity included)
- Recognition During Selected Activity
- Full Conference Registrations for 1 People
- Business Card Sized Ad in Conference Schedule
- Banner Ad on CAA Website for 3 Months
- Opportunity to Add Item to Attendee Tote Bag
- Company Listing in Conference Schedule

GOLD SPONSORSHIP \$1,250

OPTIONS:

- Golf Tournament Lunch & Beverages (Tuesday)
- Golf Awards/Contest Holes (Tuesday)
- Morning Break (Wednesday)
- Afternoon Break (Wednesday)
- Morning Break (Thursday)
- Afternoon Break (Thursday)
- Breakfast (Friday)
- Lunch (Friday)
- Breakout Session (Wednesday)
- Breakout Session (Thursday)
- Branded Tote Bags For All Attendees

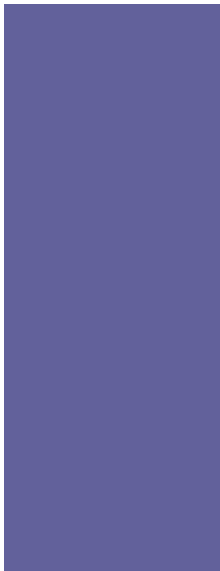
ITEMS INCLUDED:

- Exhibit Space (electricity included)
- Recognition During Selected Activity
- Company Listing in Conference Schedule
- Banner Ad on CAA Website for 1 Month
- Opportunity to Add Item to Attendee Tote Bag

EXHIBIT ONLY \$750 for Members \$1,150 for Non-Members

ITEMS INCLUDED:

- Exhibit Space (one 6' draped table, 2 chairs, wastebasket and electricity)
- Company Listing in Conference Schedule
- Participation In Attendee Passport Program
- Opportunity to Add Item to Attendee Tote Bag
- 2 Exhibit Hall Passes (2 tickets to Wednesday lunch, Wednesday Reception and Thursday lunch included)



SCHEDULE OF EVENTS

TUESDAY, SEPTEMBER 24, 2019

- 10:00 am..... **Golf Tournament at Riverwalk**
- 12:00 pm - 4:00 pm **Exhibitor Set-up**
- 7:10 pm..... **Padres vs Dodgers at PETCO Park**

WEDNESDAY, SEPTEMBER 25, 2019

- 6:30 am - 7:30 am..... **Exhibit Set-up**
- 7:30 am - 5:00 pm **Registration Open**
- 7:30 am - 5:00 pm **CAA Marketplace (Exhibit Hall)**
- 7:30 am - 8:30 am..... **Continental Breakfast**
- 8:00 am - 9:50 am **Welcome / Keynote**
- 10:00 am - 10:50 am **Breakout Sessions**
- 10:50 am - 11:15 am **Break in the CAA Marketplace**
- 11:15 am - 12:15 pm **General Session**
- 12:15 pm - 1:30 pm..... **Lunch**
- 1:30 pm - 2:20 pm **General Session**
- 2:45 pm - 3:30 pm **Breakout Sessions**
- 3:30 pm - 4:00 pm **Break in the CAA Marketplace**
- 4:00 pm - 4:45 pm **General Session**
- 4:45 pm - 5:30 pm **Break in the CAA Marketplace & Raffle**
- 5:30 pm - 6:30 pm **President's Reception**

THURSDAY, SEPTEMBER 26, 2019

- 7:30 am - 8:30 am..... **Continental Breakfast**
- 7:30 am - 2:45 pm **CAA Marketplace (Exhibit Hall)**
- 7:30 am - 3:30 pm **Registration Open**
- 8:30 am - 9:45 am **Keynote / General Session**
- 9:45 am - 10:15 am..... **Break in the CAA Marketplace**
- 10:15 am - 11:05 am..... **Breakout Sessions**
- 11:10 am - 12:00 pm..... **Breakout Sessions**
- 12:15 pm - 1:15 pm..... **Lunch**
- 1:15 pm - 2:15 pm..... **Breakout Sessions**
- 2:15 pm - 2:45 pm **Break in CAA Marketplace & Raffle**
- 2:45 pm - 3:35 pm **General Session**

FRIDAY, SEPTEMBER 27, 2019

- 8:00 am..... **Membership Committee Meeting**
- 8:30 am..... **Conference Committee Meeting**
- 9:00 am..... **CAAPAC Committee Meeting**
- 9:30 am..... **DOQ Committee Meeting**
- 10:00 am..... **Legislative Committee Meeting**
- 11:00 am..... **Board of Directors Meeting**





71ST Annual Convention & Reimbursement Conference



HYATT REGENCY



This agreement will constitute the entire understanding of our company's participation of California Ambulance Association Annual Convention & Reimbursement Conference to be held September 24-27, 2019 at the Hyatt Regency Mission Bay in San Diego, California. I have reviewed the document titled "Sponsor and Exhibitor Information" and understand the benefits that will be provided to our company in return for the sponsorship and the obligations of our company as a participant.

If paying by credit card, please register online by clicking on this link: <http://www.cvent.com/d/h6qbs2>

If paying by check, please fill out the form below and mail along with your check to the address below.

Company Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ E-Mail: _____

Contact: _____ Signature: _____

Attendee Names: _____

PLEASE CHECK YOUR SELECTION:

- Elite Sponsorship – \$4,500**
- V.I.P. Sponsorship – \$2,750 (select one option below)**
 - Chair's Reception (Wednesday) Keynote Speaker (Wednesday) Lunch (Wednesday)
 - Lunch (Thursday) Keynote Speaker (Thursday)
- Premium Sponsorship – \$1,750 (select one option below)**
 - Golf Tournament (Tuesday) Evening Social Activity (Tuesday) Breakfast (Wednesday)
 - Breakfast (Thursday)
- Gold Sponsorship – \$1,250 (select one option below)**
 - Golf Tourn. Lunch & Drinks (Tues.) Golf Awards / Contest Holes (Tuesday) Morning Break (Wednesday)
 - Afternoon Break (Wednesday) Morning Break (Thursday) Afternoon Break (Thursday)
 - Breakfast (Friday) Lunch (Friday) Breakout Session (Wednesday)
 - Breakout Session (Thursday) Branded Tote Bags For All Attendees
- Exhibit Space Only – \$750/members or \$1,150/non-members**
- Additional Items**

	Quantity	Total	Name
<input type="radio"/> Additional Exhibit Hall Pass (\$200 each)	_____	\$ _____	_____
<input type="radio"/> Golf Tournament (\$195/member; \$275/non-member)	_____	\$ _____	_____
<input type="radio"/> Padres vs. Dodgers (\$45/member; \$55/non-member)	_____	\$ _____	_____

MAKE CHECK PAYABLE TO CALIFORNIA AMBULANCE ASSOCIATION

Total Amount Enclosed: _____

PLEASE COMPLETE AND RETURN TO:

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